

Social Networking Map

Using the user journey map, participants were asked to map out social relations associated with various steps of the okra harvesting, storage, and consumption process. These will include, people in charge, subordinates, relevant family members involved, peers, and business associates.

PART 1

Participants mapped these relations out by using pre-printed card stock cards with men and women on them. The cards will had a space to write the name of the person and the role of the person. They were then taped or glued to various places on the map.

PART 2

Red dots were used to mark who is in charge and making the decisions in that task. Green dots were used to mark the participants place in the system.

QUESTIONS ASKED

- Who do these individuals encounter through the job?
- What is their role?
- Do they experience the joys or frustrations throughout their role?
- Why are these people in these roles?

MATERIALS

- Man and woman cards
- Note taking material
- Camera
- Extra card stock
- Scissors

