

# Leila Akberdin

(440) 364-7925 | leilaakberdin@gmail.com | [leilaakberdin.com](http://leilaakberdin.com)

## WORK EXPERIENCE

### Smile Child | VP of Design

Columbus, OH (2020)

- Promoted from Product Designer to VP of Design within an eight-month timeframe.
- Working collaboratively to address infant mortality and maternal health through an iOS learning platform.
- Managing a design team to redesign the functionality, and visual design of our application.

### Quantum Health | Product Design Intern

Columbus, OH (2020)

- Drove end-to-end product development cycle for a cross-disciplinary team.
- Initiated the UX process with an emphasis on user research to facilitate informed design choices.
- Led creation of user personas, journey maps, wireframes/mockups.
- Presented production-ready designs to senior leadership and internal stakeholders at established status benchmarks throughout.

### Illumivation Studios | Industrial Design Intern

Chicago, IL (2019)

- Designed and 3D modeled installations for special events within product creation timeline and budget constraints.
- Fabricated installations using carpentry skills.

### Spectrum Diversified Designs | Industrial Design Intern

Streetsboro, OH (2018)

- Evaluated consumer trends to foster innovation within the housewares market.
- Ensured quality for internal and external stakeholders through product inspection.

## RESEARCH

### Designing for Mental Health Research Team | Founder

Columbus, OH (2018- Present)

- Spearheaded the development of a grant-funded research team backed by The Ohio State University.
- Managed a multidisciplinary student team focused on developing codesign research initiatives.

### Publications

Proulx, S., Fromme, A., Akberdin, L., Basile, M., Forsyth, O., Jenkins, M., Nelson, A., Spicer, C. (Forthcoming) Rethinking User Experience of Parking Garage. Exploring Innovative Suicide Prevention Strategies Through Motivational Design. In Di Lucchio, L., & Imbesi, L. (Eds.) Proceedings of the Design Culture(s), 2020 Cumulus Conference. Rome: Sapienza University.

## TOOLS

- Figma, Sketch, InVision, Adobe XD
- Adobe Indesign, Adobe Illustrator, Adobe Photoshop, Adobe Premiere,
- Solidworks, Fusion 360, Keyshot
- Basic Knowledge of: HTML, CSS, WCAG AA, Mat-Lab

## EDUCATION

### The Ohio State University

Columbus, OH (Expected graduation May 2021)

- Honors BSc in Industrial Design (3.88 GPA)
- Minor in Humanitarian Engineering
- Research Distinction in Industrial Design

## HONORS

- Deans List | 7/7 Semesters
- Beanie Drake Scholarship
- KXpress Scholarship for work in Senior Thesis